

URKUNDE

BACHELOR OF ARTS

International Business

Die Fachhochschule Dortmund verleiht nach erfolgreich abgelegter
Abschlussprüfung den akademischen Grad Bachelor of Arts (B.A.)
*After the student's successful final examination, Dortmund University of
Applied Sciences and Arts confers the academic degree Bachelor of Arts (B.A.)*

TIMO PFENDER

geboren am 10. Oktober 1988 in Wipperfürth
born 10 October 1988 in Wipperfürth

Dortmund, 13. August 2014
Dortmund, 13 August 2014

Prof. Dr. Wilhelm Schwick
Rektor
Rector



Thema der Thesis
Subject of the thesis

**Humour and advertising from an international
perspective**

Name

Timo Pfender

Geburtsdatum
Date of birth

10. Oktober 1988
10 October 1988

Geburtsort
Place of birth

Wipperfürth

Prüfungstag
Date of examination

13. August 2014
13 August 2014

Studiengang
Degree course

International Business

Fachbereich
Faculty

Wirtschaft
Business Administration

Note / ECTS Thesis mit Kolloquium
Grade / ECTS of thesis and colloquium

befriedigend (3,0) / 14
satisfactory (3,0) / 14

Gesamtnote / ECTS-Grade
Final grade / ECTS grade

befriedigend (2,6) / (E)
satisfactory (2,6) / (E)

Dortmund, 13. August 2014
Dortmund, 13 August 2014



Prof. Dr. Ulrike Compensis
Die Vorsitzende des Prüfungsausschusses
Chairperson Examination Committee

Bachelor-Prüfungszeugnis Bachelor Examination Certificate

Modulprüfungen <i>Module examinations</i>	Note <i>Grade</i>	ECTS- Leistungspunkte <i>Credit points</i>
Understanding Business Functions		
Allgemeine Betriebswirtschaftslehre <i>General Business Administration</i>	ausreichend (4,0) <i>sufficient</i>	6
Marketing / SCM	gut (2,3) <i>good</i>	6
Investition und Finanzierung / Steuern <i>Corporate Finance/Taxes</i>	befriedigend (2,6) <i>satisfactory</i>	6
Jahresabschluss <i>Annual Accounts</i>	gut (2,3) <i>good</i>	6
Kosten-, Erlös- und Ergebnisrechnung <i>Cost and Profit Accounting</i>	ausreichend (3,7) <i>sufficient</i>	6
Unternehmensführung <i>Corporate Management</i>	ausreichend (3,7) <i>sufficient</i>	6
Understanding Business Constraints		
Marktwirtschaftliches Unternehmensumfeld <i>The Firm and the Market</i>	befriedigend (3,2) <i>satisfactory</i>	6
Wirtschaftsrecht <i>Business Law</i>	befriedigend (3,0) <i>satisfactory</i>	6
Understanding Data Structures		
Wirtschaftsmathematik <i>Business Mathematics</i>	gut (2,0) <i>good</i>	6
Wirtschaftsstatistik <i>Business Statistics</i>	befriedigend (2,7) <i>satisfactory</i>	8
Wirtschaftsinformatik <i>Business Information Systems</i>	ausreichend (4,0) <i>sufficient</i>	6
Interacting across Cultures		
Business English I	gut (2,3) <i>good</i>	4
Business English II	gut (1,7) <i>good</i>	2
Business English III	gut (1,7) <i>good</i>	2

Bachelor-Prüfungszeugnis Bachelor Examination Certificate

Modulprüfungen <i>Module examinations</i>	Note <i>Grade</i>	ECTS- Leistungspunkte <i>Credit points</i>
Intercultural Relations / Business Ethics	gut (1,9) <i>good</i>	4
Español Comercial I <i>Business Spanish I</i>	gut (2,3) <i>good</i>	4
Español Comercial II <i>Business Spanish II</i>	sehr gut (1,5) <i>very good</i>	4
Español Comercial III <i>Business Spanish III</i>	gut (2,0) <i>good</i>	2
Solving Complex Problems		
Management Projects I	befriedigend (2,7) <i>satisfactory</i>	6
Management Projects II	sehr gut (1,3) <i>very good</i>	10
Understanding International Business Constraints		
Global Business	befriedigend (3,1) <i>satisfactory</i>	6
Internationales Wirtschaftsrecht <i>International Law</i>	gut (2,0) <i>good</i>	6
International Management	befriedigend (2,7) <i>satisfactory</i>	6
Strategisches Management <i>Strategic Management</i>	gut (2,3) <i>good</i>	6
International Marketing	gut (1,7) <i>good</i>	6
Auslandsstudium		
Purch/Supply Management *	befriedigend (2,9) <i>satisfactory</i>	7,5
Project Management *	befriedigend (2,9) <i>satisfactory</i>	7,5
Entertainment Operation *	befriedigend (2,9) <i>satisfactory</i>	7,5
Multicultural Marketing *	befriedigend (2,9) <i>satisfactory</i>	7,5

Name *Name*
Timo Pfender

Datum *Date*
13.08.2014

Noten *Grades*
sehr gut *very good*
gut *good*
befriedigend *satisfactory*
ausreichend *sufficient*

**Fachhochschule
Dortmund**

University of Applied Sciences and Arts

Bachelor-Prüfungszeugnis Bachelor Examination Certificate

Modulprüfungen
Module examinations

Note
Grade

**ECTS-
Leistungspunkte**
Credit points

Erworbene ECTS-Leistungspunkte
ECTS credit points earned

180

* an ausländischer Hochschule erbrachte Leistung
* *successfully passed examinations and performances at universities abroad*

Student Name	Student Number	Date	Page
Pfender, Timo	893323006	03/25/2014	1 OF 1
Prior Name:	XXX-XX-XXXX		

----- Note: This is an official transcript. Official Transcripts have a colored background. -----

Timo Pfender
LOHSTR 33
HALVER 58553
GERMANY

Official Extended Education Transcript

Fall Semester 2013		(Extended Education)			
Dept/No	Course Title	Units	GR	GP	Footnotes
MGMT 423	Purch/Supply Management	3.0	C	6.0	
MGMT 444	Project Management	3.0	C	6.0	
MGMT 470	Entertainment Operation	3.0	C	6.0	
MKTG 485	Multicultural Marketing	3.0	C	6.0	

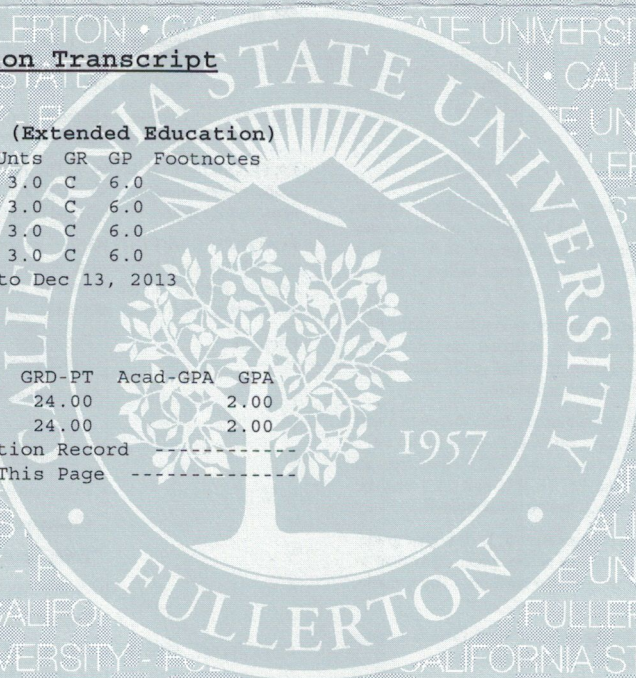
Enrollment Dates: Aug 24, 2013 to Dec 13, 2013

Extended Education Statistics

	Enrolled	Earned	GPA-Units	GRD-PT	Acad-GPA	GPA
CSUF	12.00	12.00	12.00	24.00		2.00
Total	12.00	12.00	12.00	24.00		2.00

----- End of Extended Education Record -----

----- No Further Entries This Page -----



ISSUED TO STUDENT
ISSUED TO STUDENT

WHITE SIGNATURE APPEARS UPON BLUE SEAL

Melissa K. Whatley
Melissa K. Whatley, University Registrar